



Dear Potential NPHI 2021 Virtual Annual Summit Sponsor -

My name is Carole Fisher and I am privileged to serve as the President of the **National Partnership for Healthcare and Hospice Innovation (NPHI)**. I appreciate this opportunity to share some information about NPHI and our **2021 Virtual Annual Summit**.

NPHI brings together like-minded person, family and community focused programs driven by passion and integrity to help people live fully through the end-of-life. Our members are not-for-profit hospice, palliative care and advanced illness management providers and organizations from across the country with common goals to enhance the policies and delivery of care. We are distinguished by our commitment to people and mission, not profit. NPHI members adhere to the highest standards of excellence in care. **NPHI members provide care for over 250,000 people across the country annually.**

Since 2015, NPHI has **grown** from a modest 27 members **to 79 members** and we anticipate reaching our goal of 85 programs in 2021!

Our current **members** include:

- Agrace, Madison, WI
- Alivia Care Inc., Jacksonville, FL
- Amorem, Lenoir, NC
- Arkansas Hospice, Inc., North Little Rock, AR
- Avow Hospice, Naples, FL
- Big Bend Hospice, Tallahassee, FL
- Bluegrass Care Navigators, Lexington, KY
- Capital Caring Health, Falls Church, VA
- Care Dimensions, Danvers, MA
- Carolina Caring, Newton, NC
- Chapters Health Systems, Temple Terrace, FL
- Collabria Care, Napa CA
- Community Healthcare of Texas, Fort Worth, TX
- Community Hospice, New Philadelphia, OH
- Community Hospice & Palliative Care, Jacksonville, FL
- Cornerstone Health, Tavares, FL
- Emmanuel Hospice, Grand Rapids, MI
- EveryStep, Des Moines, IA
- Faith Presbyterian Hospice, Dallas, TX
- Four Seasons, Flat Rock, NC
- Gilchrist, Baltimore, MD
- Good Samaritan Hospice, Roanoke, VA
- Good Shepherd Community Care, Newton, MA
- Heartlinks Hospice and Palliative Care, Sunnyside, WA
- Hinds Hospice, Fresno, CA
- HopeHealth, Brockton, MA/Providence, RI
- Hope Healthcare, Fort Myers, FL
- HopeWest, Grand Junction, CO
- Hosparus Health, Louisville, KY
- Hospice Alliance, Pleasant Prairie, WI
- Hospice & Palliative Care Buffalo, Cheektowaga, NY
- Hospice Care of the Lowcountry, Bluffton, SC
- Hospice of Acadiana, Lafayette, LA
- Hospice of Central PA, Harrisburg, PA
- Hospice of Chattanooga, Chattanooga, TN
- Hospice of Cincinnati, Cincinnati, OH
- Hospice of Lansing and Ionia Area Hospice, Lansing, MI
- Hospice of Marion County, Ocala, FL
- Hospice of Rockingham County, Reidsville, NC
- Hospice of San Joaquin, Stockton, CA
- Hospice of Santa Cruz County, Scotts Valley, CA
- Hospice of Southern WV, Inc., Beckley, WV
- Hospice of the Chesapeake, Pasadena, MD
- Hospice of the East Bay, Pleasant Hill, CA
- Hospice of the Piedmont, Charlottesville, VA
- Hospice of the Red River Valley, Fargo, ND
- Hospice of the Valley, Phoenix, AZ
- Hospice of the Western Reserve, Cleveland, OH
- Hospice of Washington County, Hagerstown, MD
- Hospice Savannah, Savannah, GA
- Housecall Providers, Portland, OR
- Houston Hospice, Houston, TX
- JourneyCare, Glenview, IL
- Lightways, Joliet, IL
- Mission Hospice & Home Care, San Mateo, CA
- MJHS Hospice & Palliative Care, New York, NY
- Mountain Valley Hospice & Palliative Care, Mt. Airy, NC
- Nathan Adelson Hospice, Las Vegas, NV
- Northstar Care Community, Ann Arbor, MI
- Ohio's Hospice, Dayton, OH
- Rainbow Hospice, Jefferson, WI
- Rockbridge Area Hospice, Lexington, VA
- Samaritan, Marlton, NJ
- Sharon S. Richardson Community Hospice, Sheboygan, WI
- Snowline Hospice, Diamond Springs, CA
- St. Francis Reflections Lifestage Care, Titusville, FL
- Teleios Collaborative Network, Flat Rock, NC
- Texas Non-Profit Hospice Alliance, Austin, TX
- The Connecticut Hospice, Branford, CT
- The Elizabeth Hospice, Escondido, CA
- The Hospice of Baton Rouge, Baton Rouge, LA
- The Watershed Group, Gainesville, FL
- Tidewell Hospice, Sarasota, FL
- Trellis Supportive Care, Winston-Salem, NC
- TRU Community Care, Lafayette, CO
- Unity Hospice, DePere, WI
- Valley Hospice, Inc., Rayland, OH
- VNSNY Hospice and Palliative Care, New York, NY
- Yolo Hospice, Davis, CA

We are excited about our upcoming Virtual Annual Summit which will be held **November 3-5, 2021**. For three days, **nearly 500 senior leaders** from NPHI member programs will come together to develop innovative and creative solutions to the ever-changing hospice community with the following objectives:

- Showcase innovations in care
- Enhance best practice exchange through building collegial relationships
- Provide strategic information and innovative ideas to fuel the movement
- Transform the organization by building on NPHI policy and strategic objectives
- Leverage what differentiates NPHI programs



The 2020 NPHI Virtual Annual Summit was **attended by nearly 90%** of our member programs and was an unprecedented success with an 85% increase in attendance from 2019. We were humbled and thrilled to see/experience the support of our members and sponsors during a time of uncertainty. Your enthusiastic support and participation at the Summit are greatly valued.

Building on that success, we are pleased to offer a variety of opportunities for your business or organization, as an important stakeholder in the hospice movement, to participate in this year's Summit. Due to the overwhelming success of last year's virtual summit, we have chosen to meet virtually again this year. We are excited for this increased engagement from our members and speakers!

Sponsorship is the only way for non-members to participate in the Summit and we would appreciate your support. The NPHI Summit experience feels special, because it **IS** special and different from other meetings and conferences you may have supported. Sponsors will be able to attend sessions and interact with decision makers. Opportunities are again limited to **25 sponsors** for 2021.

Please review the options included in this packet and contact Beth Kurta, NPHI Senior Director of Member Engagement, at ekurta@hospiceinnovations.org for more information.

We will begin to add sponsor logos to our meeting materials, member communications and sponsorship solicitations on a rolling basis as soon as sponsors are named and deposits received.

Thank you very much for your support and I look forward to "seeing you" in November!

Carole Fisher
President
National Partnership for Healthcare and Hospice Innovation





National Partnership for
Healthcare and
Hospice Innovation

Annual Virtual Summit November 3 – 5, 2021

Presented by:  DELTA CARE

NPHI Virtual Annual Summit 2021 Sponsorship Opportunities

Presenting Sponsor - \$30,000

SOLD!!

- 6 Registrations Included
- 4 Additional Registrations Available @\$475 each
- Opportunity to welcome attendees to Summit via pre-recorded video message
- 6 Social Media Posts Regarding Sponsorship
- Logo on Virtual Signage
- Recognition on all Summit Materials
- Opportunity to place a 3-minute video on platform before the Summit and for 30 days after
- Acknowledgement from the NPHI leadership during kick-off session
- Logo included on conference materials
- Recognition in NPHI Member Updates
- Recognition on NPHI Public Website
- Recognition in Summit Program
- Opportunity to present an educational webinar to NPHI Members in 2021
- Opportunity to provide branded item in gift box

Happy Hour Sponsor - \$20,000

- 4 Registrations Included
- 4 Additional Registrations Available @\$475 each
- Opportunity to kick off Happy Hour via pre-recorded video message
- 5 Social Media Posts Regarding Sponsorship
- Logo on Virtual Signage
- Opportunity to place a 2-minute video on platform before the Summit and for 30 days after
- Verbal Acknowledgement during Event
- Recognition in NPHI Member Updates
- Recognition on NPHI Public Website
- Recognition in Summit Program
- Opportunity to present an educational webinar to NPHI Members in 2021
- Opportunity to provide branded item in gift box

Keynote Sponsor - \$15,000

Two Opportunities Remaining

- 3 Registrations Included
- 3 Additional Registrations Available @\$475 each
- Opportunity to introduce keynote speaker via pre-recorded video message
- 4 Social Media Posts Regarding Sponsorship
- Logo on Virtual Signage
- Opportunity to place a 90 second video on platform before the Summit and for 30 days after
- Verbal Acknowledgement during Event
- Recognition in NPHI Member Updates
- Recognition on NPHI Public Website
- Opportunity to present an educational webinar to NPHI Members in 2021
- Opportunity to provide branded item in gift box

Breakout Sponsor - \$10,000

Four Opportunities Remaining

- 2 Registrations Included
- 3 Additional Registrations Available @\$475 each
- Opportunity to welcome attendees to breakout session via pre-recorded video message
- 4 Social Media Posts Regarding Sponsorship
- Logo on Virtual Signage
- Opportunity to place a 90 second video on platform before the Summit and for 30 days after
- Recognition in NPHI Member Updates
- Recognition on NPHI Public Website
- Recognition in Summit Booklet
- Opportunity to present an educational webinar to NPHI Members in 2021
- Opportunity to provide branded item in gift box



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ADDITIONAL SPONSORSHIPS	NPHI Annual Summit Lunch Sponsor (SOLD OUT)	NPHI Annual Summit Coffee Sponsor (1 remaining)	NPHI Annual Summit Break Sponsor (3 remaining)	NPHI Annual Summit General Sponsor (3 remaining)
Investment	\$7,500	\$5,000	\$4,000	\$2,500
Sponsorship Opportunities	2	2	5	5
Registrations Included	2	1	1	1
# Additional Registrations Available @\$475	2	1	1	n/a
# Social Media Posts Regarding Sponsorship	3	2	1	n/a
Opportunity to welcome attendees to lunch session via pre-recorded video message	X	n/a	n/a	n/a
Verbal Acknowledgement during Event	X	X	X	X
Logo on Virtual Signage	X	X	X	n/a
Opportunity to place content on platform before the Summit and for 30 days after	60 Seconds	45 seconds	30 seconds	n/a
Opportunity to provide branded item to be included in attendee gift box	X	X	X	X
Acknowledgement on PowerPoint	X	X	X	X
Recognition in NPHI Member Updates	X	X	X	X
Recognition on NPHI Public Website	X	X	X	n/a
Recognition in Summit Booklet	X	X	X	X



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NPHI Virtual Annual Summit 2021 Sponsorship Application

TERMS AND CONDITIONS

To apply for NPHI 2021 Virtual Summit Sponsorship, please complete the form below, scan and send via email attachment to Beth Kurta, Senior Director of Member Engagement Officer at ekurta@hospiceinnovations.org.

Upon acceptance of applications, sponsors will be notified and invoiced for 50% of total fees which will be due upon receipt. Logos will be placed, per contract, upon receipt of deposit. The remaining 50% of total fees will be due and payable no later than October 15, 2021. If payment is not received in full by November 1st, sponsor information will be removed from all Summit materials and platforms and attendance will be revoked. NPHI reserves the right to refuse application if messages, products or positions represented are deemed inappropriate for the attendees.

Please direct any questions regarding NPHI Summit sponsorship to Beth Kurta.

Opportunity to send collateral to attendees** Includes one (1) branded giveaway item and/or literature (subject to approval by NPHI).

SPONSORSHIP LEVEL PREFERENCE

- PRESENTING SPONSOR.....\$30,000 **Sold**
- HAPPY HOUR SPONSOR.....\$20,000
- KEYNOTE SPEAKER SPONSOR.....\$15,000
- BREAKOUT SPONSOR.....\$10,000
- LUNCH SPONSOR.....\$7,500 **Sold**
- COFFEE SPONSOR.....\$5,000
- BREAK SPONSOR.....\$4,000
- GENERAL SPONSOR.....\$2,500

Sponsor Name: _____

Address: _____

Contact Name: _____

Email: _____

Phone: _____

Signature: _____

Thank you for your support!!