G. Lawrence Atkins, PhD (he/him) Chief Policy Officer, NPHI





Dr. Atkins serves as NPHI's Chief Policy Officer, overseeing the team responsible for policy development, regulatory affairs, and advocacy. He was previously Executive Director of both the Long-Term Quality Alliance (LTQA) and the National MLTSS Health Plan Association. In 2013, he was the Staff Director for the Federal Commission on Long-Term Care. Prior to that, he headed U.S. Public Policy at the global pharmaceutical manufacturer Merck.

Dr. Atkins is a veteran of more than 40 years of health and social policy analysis, policy development, and legislative representation at the local, state, and federal levels. He directed Public Policy at Schering-Plough Corporation; was founder and President of Health Policy Analysts, Inc., a firm providing consultation on pharmaceutical, health benefits, and health care reimbursement issues; was Executive Director of the Corporate Health Care Coalition, an alliance of Fortune 100 companies on federal and state health reform issues; and headed a health and benefits policy practice in the Washington office of the New York law firm Winthrop, Stimson, Putnam and Roberts. During the 1990s, Dr. Atkins served on two quadrennial Social Security Advisory Commissions – 1991 as a Commission member and 1995 as a member of the Technical Panel.

During the 1980s, Dr. Atkins served on the U.S. Senate Special Committee on Aging as professional staff, Deputy Staff Director and Republican Staff Director for Chairman John Heinz (R-PA) and advised Senator Heinz as a member of the Senate Finance Committee on retirement income and health policy matters, and as a member of the 1983 National Commission on Social Security Reform. Prior to his work in the Congress, Dr. Atkins developed health and human services policy at the state and local government levels.

Dr. Atkins is a founding member and immediate past President of the National Academy of Social Insurance. He holds a Ph.D. from the Heller School for Social Policy and Management at Brandeis University where he is currently a member of the Board of Advisors. He holds Master's degrees from the University of Louisville and the University of Kentucky, and an undergraduate degree from Kenyon College.

If you would like to contact Larry, please email him directly at latkins@hospiceinnovations.org.

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