

Beth Kurta (she/her)

Senior Director of Member Engagement, NPHI



Beth serves as NPHI's Senior Director of Member Engagement. In this capacity, she successfully oversees new member recruitment and onboarding, meeting and event production, as well as leading all NPHI member relations. She is responsible for the Organizational Excellence Initiative which enables her to work directly with member leadership through Forums, Workgroups, and User Groups. Additionally, Beth leads and manages all aspects of NPHI's Annual Summits – from securing venues and soliciting sponsors to directing staff, vendors, and partners.

Beth first discovered hospice as a college-aged volunteer in 1989 and has worked with members of NPHI since 2007. As such, she possesses strong expertise and deep connections that enable her to successfully engage with NPHI's 100+ members.

Beth brings a wealth of experiences that have refined her organizational and operational skills. A 1992 graduate of Northern Michigan University with a Bachelor of Science in Administrative Gerontology, she is a licensed Nursing Home Administrator and certified Director of Activities. Beth has spent her career as a servant leader, beginning with Hospice of Michigan, working at various elder care facilities in the Detroit area, and serving as Executive Administrator for the Detroit Super Bowl XL Host Committee prior to joining NPHI in 2007.

Akin to her role as a convener of people at NPHI, Beth also organizes a weekly public yoga session in her front yard, in addition to hosting an annual community food truck roundup and live music event fundraiser for local nonprofits.

A lifelong resident of metropolitan Detroit, Beth has served as the first female member of the Board of Directors for the Grosse Pointe South Gridiron Club, is Past Commodore of the Grosse Pointe Sail Club, is an active member of St. Ambrose Catholic Church, and is a member of Alpha Gamma Delta sorority. Beth is an avid traveler, gardener, sailor, and beekeeper and has two adult sons.

All press-related inquiries **must** go through Matt Wilkinson at mwilkinson@hospiceinnovations.org.