

Matt Wilkinson (he/him)

Communications Manager, NPHI



As NPHI's Communications Manager, Matt is responsible for strengthening the organization's position as the national voice in end-of-life care. In his capacity, he leads communication planning and execution through storytelling, brand development, and creating content for public-facing material and educational purposes. He oversees the dissemination of timely and critical information to vast internal and external audiences, in addition to equipping NPHI's 100+ member organizations with directions and tools to capitalize on their unique value propositions and service offerings. When it comes to PR, Matt plays a crucial role by engaging creative agencies and facilitating NPHI's press relations through news releases and by serving as a liaison between NPHI staff and media outlets.

Prior to joining NPHI, Matt served as the Policy Communications Intern for AARP's Chief Public Policy Officer where he worked in the areas of policy, research, and international affairs – building upon his previous experiences in the private and public sectors.

Outside of work, Matt has cultivated a lifelong passion for social impact and health equity. He spent 8 years leading some of the nation's largest disability programs for Best Buddies International in Utah—accumulating that service as the state's Advisory Board Chair in 2021. Additionally, he has previous engagements with Special Olympics and has assisted in winter sports activities at the National Ability Center in Park City, Utah.

Matt grew up in England where his family still resides. He received his Bachelor of Science in Geography - Geospatial Intelligence from Brigham Young University and his Master of Arts in International Relations from the Maxwell School of Public Affairs at Syracuse University. In his spare time, he enjoys skiing, hiking, swimming, and all things outdoors.

If you would like to contact Matt, please email him directly at mwilkinson@hospiceinnovations.org or by phone at (801) 615-4207.

All press-related inquiries for NPHI must go through Matt.