

Phillip Heath

President & CEO, Samaritan



Phillip W. Heath is the president and CEO of Samaritan, an independent not-for-profit provider of home-based healthcare and supportive services in Mount Laurel, New Jersey. Founded in Moorestown in 1980 as one of the country's first hospices, Samaritan now provides an expanding range of life-enhancing services for more than 11,000 patients and their families annually in five New Jersey counties.

Before joining the Samaritan leadership team, Phillip's career was distinguished by 30 years of leadership experience with various local, regional, and national healthcare organizations in the areas of sales, marketing, business development, government affairs, and operations. With extensive experience in the hospice, senior housing, long-term care, and healthcare technology arena, he was also involved in corporate community affairs, social responsibility, inclusion and diversity initiatives, and as a community volunteer throughout his career.

Phillip served as Chief Marketing and Sales Officer and Chief Administrative Officer with a provider of long-term care services and Program of All-inclusive Care for the Elderly (PACE). Most recently he was the Chief Administrative Officer (CAO) for a healthcare technology firm where he was responsible for providing instructional leadership to department managers, working to develop and implement the company's strategic plan, administrative policies, and performance of all corporate departments.

Phillip currently serves on the Board of Trustees for the National Partnership for Healthcare and Hospice Innovation, Responsive Care Solutions, and the Chamber of Commerce of Southern New Jersey.

Phillip holds a B.A. from Morehouse College and an M.S. in Health Services Administration from the University of Detroit Mercy. He earned a certificate in Healthcare Leadership from Cornell University and is a member of Alpha Phi Alpha Fraternity, Inc.

At Samaritan, Phillip is responsible for leading the vision, mission, and strategic direction to provide advanced clinical expertise and extraordinary compassion through our comprehensive and growing family of life-enhancing services including: primary care at home, palliative medicine, hospice care, grief support, education, and advocacy.

Prior to being unanimously elected to the role of President and CEO in 2022, Phillip led Samaritan's volunteer board of trustees as chairman for four years, working alongside the senior leadership team to expand the organization's care options to help more people—especially those who are most vulnerable—in more ways.

Throughout his career, Phillip has understood his mission of service to be “provide what the patient wants and what the patient needs.” That priority continues today as he leads Samaritan's mission to help patients, and those who care about them, live their best lives every day.