



National Partnership  
for Healthcare and  
Hospice Innovation

# 2024 ANNUAL SUMMIT

PRESENTING SPONSOR: DELTA CARE

MAY 7-9, KANSAS CITY

JOIN OUR CELEBRATION DEDICATED TO YOU: 5:30-10PM, MAY 9TH

## NPHI Annual Summit 2024 Sponsorship Opportunities

PREMIER SPONSORSHIPS	Presenting Sponsor <b>SOLD</b>	Innovation Award Sponsor	Welcome Reception Sponsor <b>SOLD</b>	Happy Hour Sponsor <b>SOLD</b>	Wi-Fi Sponsor <b>SOLD</b>	Keynote Sponsor <b>Three Remaining</b>
<b>Investment</b>	\$50,000	\$35,000	\$25,000	\$25,000	\$22,500	\$20,000
<b>Sponsorship Opportunities</b>	1	1	1	1	1	4
<b>Total Registrations</b>	8	7	5	5	4	4
<b># Social Media Posts Regarding Sponsorship</b>	8	5	5	5	4	4
<b>Opportunity to welcome attendees to Summit via pre-recorded video message</b>	90 seconds	n/a	n/a	n/a	n/a	n/a
<b>Opportunity to introduce award recipient via pre-recorded video message</b>	n/a	75 seconds + recipient intro	n/a	n/a	n/a	n/a
<b>Personalized Wi-Fi password with re-direct option to website to connect to Wi-Fi</b>	n/a	n/a	n/a	n/a	Included	n/a
<b>Opportunity to kick off Welcome Reception via pre-recorded video message</b>	n/a	n/a	60 seconds	n/a	n/a	n/a
<b>Opportunity to kick off Happy Hour via pre-recorded video message</b>	n/a	n/a	n/a	60 seconds	n/a	n/a
<b>Opportunity to introduce keynote speaker via pre-recorded video message</b>	n/a	n/a	n/a	n/a	n/a	45 seconds+ speaker intro
<b>Verbal Acknowledgement during Event</b>	Included	Included	Included	Included	Included	Included
<b>Logo on Summit Signage</b>	Included	Included	Included	Included	Included	Included
<b>Logo on Specific Signage</b>	All Signage	n/a	Placard	Placard	Table Tent	n/a
<b>Sponsor Logo on NPHI Public Website</b>	Included	Included	Included	Included	Included	Included
<b>Opportunity to place Sponsor Video on NPHI website before the Summit and for 60 days after</b>	3 minutes	2 minutes	2 minutes	2 minutes	2 minutes	90 seconds
<b>Opportunity to place Sponsor Profile on NPHI Website</b>	Included	Included	Included	Included	Included	Included
<b>Opportunity to provide branded item Recognition in NPHI Member Updates</b>	Included	Included	Included	Included	Included	Included
<b>Full Color ad in Summit Program</b>	Full page	Full page	Full page	Full page	Full page	Full page
<b>Opportunity to present CE/CME eligible educational webinars to NPHI members in 2024</b>	2	2	2	2	2	2
<b>Opportunity to sponsor additional NPHI events taking place in 2024</b>	First right of refusal	Second right of refusal	Second right of refusal	Second right of refusal	Second right of refusal	Second right of refusal
<b>Summit Attendee List Shared in Advance</b>	Included	Included	Included	Included	Included	Included
<b>Total Attendees at Summit Celebration</b>	8	7	5	5	4	4

## PARTNER SPONSORSHIPS

	Breakout Sponsor SOLD	Day One Lunch Sponsor SOLD	Tote Bag Sponsor SOLD	Key Card Sponsor SOLD	Nametag Sponsor SOLD	Breakfast Sponsor SOLD
Investment	\$17,500	\$15,000	\$12,500	\$12,500	\$12,500	\$10,000
Sponsorship Opportunities	1	1	1	1	1	2
Total Registrations	3	3	3	3	3	2
# Social Media Posts Regarding Sponsorship	2	2	2	2	2	2
Opportunity to welcome attendees to breakout session via pre-recorded video message	45 seconds	n/a	n/a	n/a	n/a	n/a
Opportunity to welcome attendees to lunch via pre-recorded video message	n/a	45 seconds	n/a	n/a	n/a	n/a
Verbal Acknowledgement during Event	Included	Included	Included	Included	Included	Included
Logo on Specific Signage	Placard	Placard	Tote Bag	Key Card	Nametag	Placard
Logo on Summit Signage	Included	Included	Included	Included	Included	Included
Sponsor Logo on NPHI Public Website	Placard	Included	Included	Included	Included	Included
Opportunity to place Sponsor Video on NPHI Website before the Summit and for 60 days after	60 seconds	60 seconds	45 seconds	45 seconds	45 seconds	45 seconds
Opportunity to place Sponsor Profile on NPHI Website	Included	Included	Included	Included	Included	Included
Opportunity to provide branded item Recognition in NPHI Member Updates	Included	Included	Included	Included	Included	Included
Full Color Ad in Summit Program	Half page	Half page	Quarter page	Quarter page	Quarter Page	Quarter Page
Opportunity to present CE/CME eligible educational webinars to NPHI members in 2024	1	1	1	1	1	1
Opportunity to sponsor additional NPHI events taking place in 2024	Third right of refusal	Third right of refusal	Third right of refusal	Third right of refusal	Third right of refusal	Third right of refusal
Summit Attendee List Shared in Advance	Included	Included	Included	Included	Included	Included
Total Attendees at Summit Celebration	3	3	3	3	3	2

## SPONSORSHIPS

	Day Two Lunch Sponsor SOLD	30 Minute Break Sponsor SOLD	Kennedy Book Sponsor SOLD	15 Minute Break Sponsor SOLD	Board Meeting Sponsor SOLD	General Sponsor SOLD OUT
Investment	\$8,500	\$7,500	\$7,500	\$5,500	\$5,000	\$4,000
Sponsorship Opportunities	2	2	1	2	1	6
Total Registrations	2	2	2	1	1	1
# Social Media Posts Regarding Sponsorship	2	2	2	1	1	1
Verbal Acknowledgement during Event	Included	Included	Included	Included	Included	Included
Logo on Summit Signage	Included	Included	Included	Included	Included	Included
Logo on Specific Signage	Placard	Placard	Placard	Placard	Placard	n/a
Sponsor Logo on NPHI Public Website	Included	Included	Included	Included	Included	Included
Opportunity to place Sponsor Video on NPHI website before the Summit and for 60 days after	45 seconds	45 seconds	45 seconds	30 seconds	30 seconds	15 seconds
Opportunity to place Sponsor Profile on NPHI Website	Included	Included	Included	Included	Included	Included
Opportunity to provide branded item Recognition in NPHI Member Updates	Included	Included	Included	Included	Included	Included
Full Color Ad in Summit Program	Quarter Page	Quarter Page	Quarter Page	Eighth Page (Footer)	Eighth Page (Footer)	Eighth Page (Footer)
Summit Attendee List Shared in Advance	Included	Included	Included	Included	Included	Included
Total Attendees at Summit Celebration	2	2	2	1	1	1

# SUMMIT CELEBRATION SPONSORSHIPS

	Dinner Sponsor (Premier Sponsor)	Cocktail Hour Sponsor <b>SOLD</b>	Bar Sponsor <b>SOLD</b>	Entertainment Sponsor <b>SOLD</b>	Centerpiece Sponsor <b>SOLD</b>
<b>Investment</b>	\$22,500	\$17,500	\$15,000	\$10,000	\$7,500
<b>Sponsorship Opportunities</b>	1	1	1	2	1
<b>Total Registrations</b>	4	3	3	2	2
<b># Social Media Posts Regarding Sponsorship</b>	3	2	2	2	2
<b>Opportunity to welcome attendees to Celebration via pre-recorded video message</b>	60 seconds	n/a	n/a	n/a	n/a
<b>Opportunity to kick off Cocktail Hour via pre-recorded video message</b>	n/a	45 seconds	n/a	n/a	n/a
<b>Opportunity to welcome attendees to the Celebration bar via pre-recorded video message</b>	n/a	n/a	45 seconds	n/a	n/a
<b>Opportunity for Named Signature Cocktail</b>	n/a	Included	Included	n/a	n/a
<b>Verbal Acknowledgement during Event</b>	Included	Included	Included	Included	Included
<b>Logo on Summit Signage</b>	Included	Included	Included	Included	Included
<b>Logo on Specific Signage</b>	Dinner Menu	Placard	Placard	Placard	Table Tent
<b>Sponsor Logo on NPHI Public Website</b>	Included	Included	Included	Included	Included
<b>Opportunity to place Sponsor Video on NPHI website before the Summit and for 60 days after</b>	2 minutes	60 seconds	60 seconds	45 seconds	45 seconds
<b>Opportunity to place Sponsor Profile on NPHI Website</b>	Included	Included	Included	Included	Included
<b>Opportunity to provide branded item</b>	Included	Included	Included	Included	Included
<b>Recognition in NPHI Member Updates</b>	Included	Included	Included	Included	Included
<b>Full Color ad in Summit Program</b>	Full page	Half page	Half page	Quarter Page	Quarter Page
<b>Opportunity to present CE/CME eligible educational webinars to NPHI members in 2024</b>	2	1	1	1	n/a
<b>Opportunity to sponsor additional NPHI events taking place in 2024</b>	Second right of refusal	Third right of refusal	Third right of refusal	Third right of refusal	n/a
<b>Summit Attendee List Shared in Advance</b>	Included	Included	Included	Included	Included
<b>Total Attendees at Summit Celebration</b>	4	3	3	2	2



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## NPHI Annual Summit 2024 Sponsorship Application TERMS AND CONDITIONS

To apply for NPHI 2024 Summit Sponsorship, please complete the form below and return via email to Beth Kurta, Senior Director of Member Engagement at [ekurta@hospiceinnovations.org](mailto:ekurta@hospiceinnovations.org). Sponsorship applications will be considered in the order received. NPHI reserves the right to refuse application if messages, products, or positions represented are deemed inappropriate for NPHI members or supporters.

### Payment

Upon acceptance of applications, sponsors will be notified and invoiced for total fee.

- Payment is due by March 15, 2024.
  - **Logos will be added to Summit collateral after receipt of deposit.**
- If payment is not received in full by March 31, 2024, sponsor information will be removed from Summit materials and platforms, and attendance will be revoked.

### Summit Deliverables & Materials

- Please submit current logo (jpeg format) with sponsorship application.
- Logos will be placed, per contract, upon receipt of signed application and payment of deposit.
- Summit program ad must be submitted on or before February 15, 2024, to be included in printed version.
- Introductory videos (where applicable) must be received on or before April 15, 2024. Videos longer than time allotted by sponsorship level will be returned for editing. **No exceptions.**
- Sponsor video for placement on NPHI Summit website will be uploaded upon submission. Videos longer than time allotted by sponsorship level will be returned for editing.
- Sponsor profile will be placed on the NPHI website within a week of submission.
- Branded item must be received at designated addresses **NO LATER** than April 15, 2024.
- All sponsor materials must be approved by NPHI on or before March 15, 2024. NPHI reserves the right to request changes.

### Registration and Attendees

- Attendee information provided at registration will be used in relevant Summit materials i.e., nametag and attendee list.
- Registrations are limited to those included with sponsorship. **Additional attendee tickets are not available for purchase.**
- Reservations in the NPHI hotel block are limited to attendees registered for the Summit

Please direct any questions regarding NPHI Summit sponsorship to Beth Kurta.

# NPHI Annual Summit 2024 Sponsorship Application

## SPONSORSHIP LEVEL PREFERENCE

### Premier Sponsorships

SOLD	PRESENTING	\$45,000
<input type="checkbox"/>	INNOVATION AWARD	\$35,000
SOLD	WELCOME RECEPTION	\$25,000
SOLD	HAPPY HOUR	\$25,000
SOLD	WI-FI	\$22,500
<input type="checkbox"/>	KEYNOTE SPEAKER (4)	\$20,000

### Partner Sponsorships

SOLD	BREAKOUT	\$17,500
SOLD	DAY ONE LUNCH	\$15,000
SOLD	TOTE BAG	\$12,500
SOLD	KEYCARD	\$12,500
SOLD	NAMETAG	\$12,500
SOLD	BREAKFAST (2)	\$10,000
SOLD	PROGRAM	\$10,000

### Sponsorships

SOLD	DAY TWO LUNCHESES (2)	\$8,500
SOLD	30-MINUTE BREAK (2)	\$7,500
SOLD	KENNEDY BOOK	\$7,500
SOLD	BOARD MEETING	\$5,000
SOLD OUT	GENERAL SPONSOR (6)	\$4,000

### Summit Celebration Sponsorships

<input type="checkbox"/>	DINNER (Premier Sponsorship)	\$22,500
SOLD	COCKTAIL HOUR	\$17,500
SOLD	BAR	\$15,000
SOLD	ENTERTAINMENT (2)	\$10,000
SOLD	CENTERPIECE	\$7,500

Please direct any questions regarding NPHI Summit sponsorship to Beth Kurta.

We have read and accept sponsorship terms and conditions.

Sponsor Name: \_\_\_\_\_

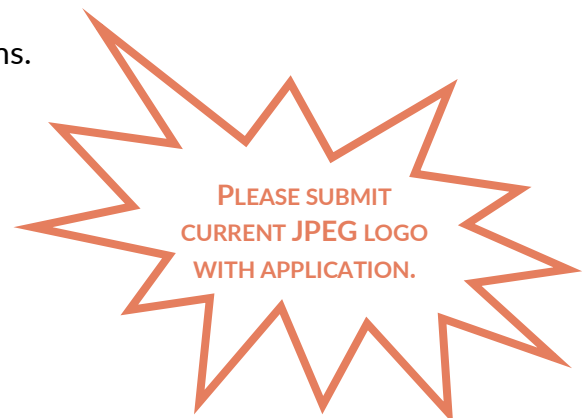
Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Signature: \_\_\_\_\_



Thank you for your support!!