



# Transcend<sup>TM</sup>

## Strategy Group

### Transcend Strategy Group Overview

Transcend Strategy Group is a growth strategy consulting firm that applies deep expertise, data-driven insights and Fortune 500 best practices to help healthcare-at-home providers thrive amid changing markets and expanding competition. Our services span research, strategy, branding, marketing, communications, human resources and sales.

We're on a mission to make best business practices accessible to growth-minded home care companies, so more people have greater access to the best possible care.

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